

fashion calendar

File
12/2/57

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NEW YORK 21, N. Y.

TRAFALGAR 9-2343

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17th YEAR • A WEEKLY PUBLICATION

RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, DECEMBER 1, 1957</u>			
Sunday	SPRING AND SUMMER	POPULAR PRICE SHOE	HOTELS NEW YORKER &
Dec. 1-	SHOE FASHIONS	SHOW OF AMERICA	McALPIN & TRADE BLDG.
Dec. 5	The 18th semi-annual showing of popular price shoe fashions for men, women and children, co-sponsored by The Nat'l Ass'n of Shoe Chain Stores and New England Shoe and Leather Ass'n. Co-managers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705.		

Monday	SPECIAL CHRISTMAS	RETAIL STORES	N.Y. CITY, NEWARK,
Dec. 2-	SHOPPING SCHEDULES		BROOKLYN, QUEENS
Dec. 23	Retail stores will have the following shopping hour schedules for Xmas. Regular closing hours on Saturday, unless indicated.		
	<u>STORE</u>	<u>BEGINNING</u>	<u>HOURS</u>
	ABRAHAM & STRAUS (BKLYN)	Dec. 2 . . . 9:30 A.M.	to 9:00 P.M. ✓
	L. BAMBERGER (Newark)	Dec. 2 . . . 9:45 A.M.	to 9:00 P.M. ✓
	BLOOMINGDALE'S	Dec. 2 . . . 9:30 A.M.	to 9:00 P.M. ✓
	BOND'S	Dec. 2 . . . 9:00 A.M.	to 9:00 P.M. ✓
	BONWIT TELLER	Dec. 9 . . . 10:00 A.M.	to 7:00 P.M. ✓
	FRANKLIN SIMON	Dec. 2 . . . 9:30 A.M.	to 9:00 P.M.
	GERTZ (Long Island)	Dec. 2 . . . 10:00 A.M.	to 9:30 P.M. (Incl. Sat.)
	GIMBELS	Dec. 2 . . . 9:30 A.M.	to 9:30 P.M. (Incl. Sat.)
	KRESGE-NEWARK	Dec. 2 . . . 9:45 A.M.	to 9:00 P.M.
	LANE BRYANT	Dec. 2 . . . 10:30 A.M.	to 8:30 P.M.
	LORD & TAYLOR	Dec. 2 . . . 9:30 A.M.	to 6:00 P.M. (Incl. Sat.)
	MACY'S	Dec. 2 . . . 9:45 A.M.	to 9:00 P.M.
	OPPENHEIM COLLINS	Dec. 2 . . . 10:00 A.M.	to 9:00 P.M.
	OHREBACH'S	Dec. 9 . . . 10:15 A.M.	to 8:30 P.M.
	RUSSEKS	Dec. 2 . . . 10:00 A.M.	to 9:00 P.M.
	SAKS FIFTH AVENUE	Dec. 5 . . . 9:30 A.M.	to 9:00 P.M.
	SAKS 34TH STREET	Dec. 2 . . . 9:30 A.M.	to 9:00 P.M. (8:30 Sat.)
	STERN'S	Dec. 2 . . . 9:45 A.M.	to 9:00 P.M.

Cancelled Dec. 2 THE ABRAHAM & STRAUS PREVIEW OF NORTH AND SOUTH SHOP, ORIGINALLY SCHEDULED FOR 9:30 A.M. ON MONDAY, DEC. 2, HAS BEEN CANCELLED. Contact: TR. 5-0195

Monday	"TEA TIME 'ROUND THE	AMER. ASSN. FOR U.N.;	345 EAST 46TH STREET
Dec. 2	WORLD" FOR PRESS	WALLACE SILVERSMITHS	PENTHOUSE
3:00 P.M.-	The American Association for the United Nations, Inc., and Wallace		
5:00 P.M.	Silversmiths of Wallingford, Conn. will celebrate the tea customs of U.N.		
Tea	members. Children from International Settlement, in native dress, will		
	serve tea and world-wide delicacies indigenous to their countries. By		
	invitation. Chairman: Mrs. Wendell Willkie. Contact for U.N.: OX.7-3232.		
	Wallace Publicity: Millie T. Trager at Grey Advertising Agency, PL.1-3500.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 3 11:30 A.M.	PRESS PREVIEW OF CHRISTMAS BAZAAR Bergdorf Goodman will preview their Christmas gifts and accessories. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	754 FIFTH AVENUE
Tuesday Dec. 3 4:00 P.M.	ANNUAL CHRISTMAS BAZAAR Bazaar from 4:00-8:30 P.M.	NAT'L HOME FASHIONS LEAGUE (767 LEX. AVE.) Admission: \$1.00. Contact: TE. 8-5133.	BARBIZON-PLAZA HOTEL MEZZANINE
Tuesday Dec. 3 4:30 P.M. Cocktails	COCKTAIL PARTY FOR CAROLYN SCHNURER Fuller Fabrics' cocktail party to welcome Carolyn Schnurer back to the fashion world as their Fashion and Promotion Director. By invitation. Contact: Mrs. Judy Nachison, OX. 5-1700, Ext. 8151.	D. B. FULLER & CO. INC. (1460 BROADWAY)	MET OPERA HOUSE OPERA LUNCHEON CLUB
Wednesday Dec. 4 12:00 Noon Luncheon	27TH ANNIVERSARY AWARD LUNCHEON The American Woman's Association will honor Helen Menken with the 1957 award for eminent achievement. Reception at 11:30 A.M. Tickets: \$10.00. each. Contact: A.W.A., 111 East 48th St., PL. 3-8393 or PL. 5-5900.	AMERICAN WOMAN'S ASS'N. (111 EAST 48TH STREET)	WALDORF-ASTORIA SERT ROOM
Wednesday Dec. 4 12:30 P.M. Luncheon	AT-HOME FASHIONS BY BONNIE CASHIN Luncheon showing of at-home fashions designed by Bonnie Cashin, available at leading stores. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Director: Nola Luxford, TE. 8-8000.	DORIAN MACKSOUD CORP. (1 EAST 33RD STREET)	HOTEL PIERRE COTILLION ROOM
Wednesday Dec. 4 3:00 P.M. Tea	CHRISTMAS HOLIDAY FASHION SHOW AND TEA An all-department fashion show, ranging from children's wear to accessories, will be shown at Bendel's first store-wide fashion show and tea. Open to public. Publicity: Winifred Galbraith, CI. 7-1100.	HENRI BENDEL	2ND FLOOR & 3RD FLOOR
Wednesday Dec. 4 7:00 P.M. Dinner	DINNER TO HONOR "KEY WOMEN OF THE YEAR" Fund raising dinner by Fashion Division of Federation of Jewish Philanthropies of N.Y. to honor "Key Women of the Year": Adele Rosenwald Levy (designated as the "Woman of the Years"); Althea Gibson, Alicia Markova, Mary Roebeling, and Helen Valentine. Co-chmn: Nettie Rosenstein and Tobe. Dinner: \$7.50. Contact: Roberta Felson, PL. 1-1000, Ext. 350.	FEDERATION OF JEWISH PHILANTHROPIES OF N.Y.	HOTEL PLAZA BALLROOM
Thursday Dec. 5 12:00 Noon Luncheon	CHILDREN'S SHOW AND ANNUAL PROGRAM MEETING "Salute to Fashion Group Committees-Children's Edition"--Commentator and chairman: Beryl Tucker. Program Chairman: Eugenia Sheppard. Prices: \$6.50, members; \$7.50 guests. (Please bring Christmas gift package for Children's Aid Society.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	SHERATON-ASTOR HOTEL BALLROOM
Friday Dec. 6 9:30 A.M. Breakfast	TARIFF REGULATIONS EFFECTING HIGH FASHION The press will be invited to a briefing about tariff regulations, pertaining to high fashion. Speaker: David Price, National Wool Textile Export Corp., Bradford, England. By invitation. Publicity: Lillian Sessions, at Victor A. Bennett, 6 E. 45th St., MU. 7-2186.	BRITISH WOOLLENS (6 EAST 45TH ST.)	WALDORF-ASTORIA CANADIAN CLUB-18 FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Dec. 6 7:30 P.M. Dinner- Dance	"FRONT PAGE"— NEWS AWARDS Annual News Awards to outstanding stories by New York newspaper women and the Anne O'Hare McCormick Journalism Scholarship Award to an outstanding journalism student. M.C.: Steve Allen. Tickets: \$15.00 - \$25.00. Contact: Joan O'Sullivan, at King Features, MU. 2-5600.	N.Y. NEWSPAPER WOMEN'S CLUB	SHERATON-ASTOR HOTEL GRAND BALLROOM
Sunday Dec. 8- Dec. 12	DISPLAY MARKET WEEK IN NEW YORK Showing of Spring and Easter display products. Contact: Nat'l Ass'n of Display Industries, 203 N. Wabash Ave., Chicago 1, Illinois.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	500 EIGHTH AVENUE N.Y. TRADE SHOW BLDG.
Dec. 8- Dec. 13	MILLINERY MARKET WEEK IN LOS ANGELES, BY CALIFORNIA MILLINERY GUILD. Contact: Individual Manufacturers, Los Angeles.		
Monday Dec. 9 6:30 P.M.- 8:30 P.M.	FINAL WEEKLY FASHION TRAINING COURSE Subject: "Job Hunting Techniques". Speakers: Mary Campbell, Conde Nast Publications. Eleanor Fried, Fashion Institute of Technology. Price: \$2.00, session. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	SHERATON-McALPIN BALLROOM
Tuesday Dec. 10 9:15 A.M. Breakfast	PREVIEW: SPRING FASHIONS AND FOUNDATIONS "Soft Focus Silhouettes"—in fashions and foundations. Fashions from Ben Reig, Carmel and others; also showing of the chemise in its original 1920 version with "foundations" of that era. For press and buyers. By invitation. Contact: Gloria Crimmins, MU. 6-7788.	NEMO GIRDLES (KOPS BROS-385 FIFTH)	PARK LANE HOTEL CAFE LOUNGE
Tuesday Dec. 10 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Miss Mary will present her Spring millinery collection to the press and buyers. By invitation. Publ: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.	MISS MARY	37 WEST 57TH STREET SALON
Wednesday Dec. 11 11:00 A.M.	PREVIEW: SPRING LEATHER FASHIONS The John Weitz Spring collection for Mallory, made of baby leathers. By invitation. Contact: Minna Greenberg, LO. 3-4920.	JOHN WEITZ FOR MALLORY SUEDES	1410 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday Dec. 11 12:30 P.M. Luncheon	HOLIDAY AND RESORT FASHIONS AT LUNCHEON "Magical Beauty"—presentation of Giulietta Di Roma's Holiday and Winter collection. Press by invitation. Public by reservation; contact: "Beverly", TE. 8-8000. Pierre Fashion Coordinator: Nola Luxford, TE. 8-8000.	GIULIETTA DI ROMA (31 EAST 61ST ST.)	HOTEL PIERRE COTILLION ROOM
Wednesday Dec. 11 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON Showing of Adele Simpson's Resort fashions, available at B. Altman. Press by invitation. Public by reservation; contact: Banquet Dept., PL. 5-1000. Adele Simpson Publicity: Eleanor Lambert, MU. 8-2130. Produced by Mary Alice Rice, CI. 6-1790.	ADELE SIMPSON, INC.	HOTEL AMBASSADOR BALLROOM
Wednesday Dec. 11 2:30 P.M.	PREVIEW OF SPRING MILLINERY Miss May will present her Spring millinery collection. By invitation. Publicity: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.	MISS MAY	23 EAST 57TH STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 11 5:00 P.M.- 7:00 P.M. Cocktails	"TWEEDIE TOILETRIES" AND FASHIONS FOR LITTLE GIRLS Preview of Tweedie Fashions, inspired by Lentheric's new line of "paper doll" toiletries for little girls, presented by Bambury Coats and Suits, Friendly Acrobat Shoe Co., Geisha Robes, Horsman Dolls Inc., Mr. John Junioresettes, Joseph Love Dresses, Pyramid Leather Goods Co., Regal Knitwear Co. By invitation. Publ.: Annette Green, at Lentheric, PL. 5-1881.	LENTHERIC, INC. (745 FIFTH AVE.)	SHERRY NETHERLAND CRYSTAL PAVILION
Wednesday Dec. 11 5:30 P.M.	PREVIEW: SPRING AND EARLY SUMMER FASHIONS Galanos will present a press preview of his Spring and early Summer fashions. By invitation only. Publ.: Maxwell-Gray, 527 Lexington, PL. 3-5556.	GALANOS (BEVERLY HILLS, CAL.)	HOTEL AMBASSADOR BALLROOM
Thursday Dec. 12 9:30 A.M. Breakfast	PRESS PREVIEW OF RESORT FASHIONS Peck & Peck will preview their Resort fashions to the press. By invitation. Contact: Joanne Sidener, OR. 3-4700.	PECK & PECK	260 FOURTH AVENUE (21ST ST.)-6TH FLOOR
Friday Dec. 13 12:00 Noon Luncheon	LUNCHEON FOR FOOD EDITORS Smorgasbord luncheon, based on the Swedish holiday, St. Lucia's Day. By invitation. Publicity: Ellen Saltonstall, WH. 4-5912.	PAN-AMERICAN COFFEE BUREAU	HOTEL PLAZA PERSIAN ROOM
Saturday Dec. 14 12:30 P.M. Luncheon	CUSTOM-MADE FASHIONS BY FONTAYNE Benefit luncheon, with fashions by Fontayne. Tickets: \$10.00, contact: Mrs. Sarah Sutz, ES. 5-7254.	CEREBRAL PALSY; FREDDIE MARKS LEAGUE	WALDORF-ASTORIA BALLROOM
Monday Dec. 16 11:00 A.M.	PRESS PREVIEW: SOPHIE READY-TO-WEAR ORIGINALS Preview of Resort and Spring ready-to-wear originals designed by Sophie, in collaboration with Stephen Erkin. By invitation. Publicity: Grace de Mun, PL. 3-4000, Ext. 7064.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday Dec. 17 9:00 A.M. Breakfast	PREVIEW: LATE SPRING AND SUMMER DRESSES Showing of Barbette late Spring and Summer fashions to the press. By invitation. Publ.: Eileen Milling at Gore Smith Greenland, MU. 8-6265.	BARBETTE (1350 BROADWAY)	WALDORF-ASTORIA JANSEN SUITE
Tuesday Dec. 17 12:15 P.M. Luncheon	PREVIEW OF 1958 TOWEL COLLECTION Martex will present "Les Towels" a press showing of bath accessories, beach sheets and kitchen towels; also, ready-to-wear manufactured from beach sheets. Staged and costumed by Jean and William Eckart. By invitation. Contact: Peg Bender at Ellington & Co., 535 Fifth Ave., MU. 7-4300.	MARTEX TOWELS, DIV. OF WELLINGTON SEARS	HOTEL PLAZA BALLROOM
Thursday Dec. 19 8:30 P.M.	SHOWING OF FASHIONS DESIGNED BY STUDENTS Showing of 1957 fashions. Admission by ticket; contact: OR. 5-8130.	FASHION INSTITUTE OF TECHNOLOGY	225 WEST 24TH STREET AUDITORIUM
Friday Dec. 20 10:00 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The 22nd Annual Christmas Ball for benefit of the New York Infirmary. By invitation only. N.Y. Infirmary contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Dec. 25	CHRISTMAS DAY (Wednesday).		
Thursday Dec. 26 8:00 P.M. Dinner- Dance	FOURTH INTERNATIONAL PRESS BALL The Fourth International Press Ball for benefit of the United Nations Children's Fund and The N.Y. Herald Tribune Fresh Air Fund. Tickets: \$50.00. Contact: Marion Perry, EL. 5-5725.	THE FOREIGN PRESS ASSOCIATION	WALDORF-ASTORIA BALLROOM
Jan. 1	NEW YEAR'S DAY (Wednesday).		
Saturday Jan. 4 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Joseph Mann, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Sunday Jan. 5 10:00 A.M.- 1:00 P.M. Brunch	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will show their Spring and Summer jewelry collection to out-of-town and local press. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Sunday Jan. 5 11:00 A.M. Breakfast	SPRING MILLINERY AT VISITING PRESS SHOW Emme will present her Spring millinery to the visiting press. (Local press and buyers, Mon., Jan. 6, 5:30 P.M.--See Below.) By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME, INC. (19 WEST 57TH ST.)	HOTEL PLAZA WHITE & GOLD SUITE
Sunday Jan. 5 12:30 P.M. Luncheon	MILLINERY SHOWING FOR OUT-OF-TOWN PRESS Laddie Northridge will preview his Spring millinery collection to the visiting press. (Local Press Wed., Jan. 8, 11:00 A.M.--See Pg. 6.) By invitation. Publicity: Maud G. Moody, 347 Fifth Ave., LE. 2-5562.	LADDIE NORTHRIDGE	16 WEST 57TH STREET SALON - 5TH FLOOR
Sunday Jan. 5 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. (Local Press, Mon., Jan. 6, 10:00 A.M.--See Below.) By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Sunday Jan. 5 4:00 P.M.- 8:00 P.M.	COCKTAILS AND BUFFET FOR VISITING PRESS Forstmann will invite the out-of-town press to an open house buffet supper. By invitation. Publicity: Adelia Bird Ellis, CI. 5-8448.	FORSTMANN, INC.	CARLTON HOUSE 680 MADISON AVENUE
Jan. 6 10:00 A.M.	SALLY VICTOR'S MILLINERY PREVIEW FOR LOCAL PRESS AT 10:00 A.M., 18 EAST 53RD STREET. Contact: Mildred Josephs, PL. 3-7450.		
Jan. 6 5:30 P.M.	EMME'S SPRING MILLINERY PREVIEW FOR LOCAL PRESS AND BUYERS AT 5:30 P.M., COCKTAILS, AT HOTEL PLAZA, TERRACE ROOM. Publ.: Eleanor Lambert, MU. 8-2130.		
Beginning Monday Jan. 6	SPRING AND SUMMER HANDBAG COLLECTIONS Contact: National Authority, 347 Fifth Avenue, MU. 3-6969.	NATIONAL AUTHORITY FOR LADIES' HANDBAG IND.	MEMBERS' SHOWROOMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6- Jan. 9	FORTY-SEVENTH ANNUAL CONVENTION Theme: "The Changing Concepts and New Opportunities in Retailing". Thirty-five session conference on merchandising, personnel, store management, credit, sales promotion, public relations, control techniques and smaller store problems. Price \$10.00, members (with a maximum of \$50.00 for member stores); \$20.00, non-members. Contact: Nevin Fidler, Director of Public Relations, 100 West 31st St., CH. 4-8780.	NATIONAL RETAIL DRY GOODS ASS'N.	HOTEL STATLER
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR VISITING PRESS Henry Friedricks will present their Spring coat collection daily for the visiting press. Continuous showings. Contact: Alan R. Baron, PE. 6-8868.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday Jan. 6- Jan. 11	SPRING SHOE FASHIONS- OPEN HOUSE PREVIEW "Leather Springs Eternal"--a five-day preview, 10:00 A.M. to 6:00 P.M., of Spring shoes for every member of the family, with emphasis on women's shoes. By invitation. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 6- Jan. 31	EXHIBIT OF SPRING FASHIONS Exhibit featuring fashions from February, March and April issues. For store and buying office executives. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	488 MADISON AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Irene of New York and Rivera Spring millinery collections. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 7 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY William J. will preview his collection of Spring millinery at a showing for the press and buyers. By invitation only. Publicity: Donna Cannon, 505 Fifth Avenue, MU. 7-5447.	WILLIAM J.	44 WEST 54TH STREET SALON
Tuesday Jan. 7 4:00 P.M.- 6:00 P.M. Cocktails	PREVIEW: FASHIONS FROM "MARJORIE MORNINGSTAR" Harper's Bazaar will present a preview of fashions from "Marjorie Morningstar", Warner Bros. film. By invitation. Publicity: Berta MacDonald at Harper's Bazaar, PL. 1-2100.	HARPER'S BAZAAR (572 MADISON AVE.)	666 FIFTH AVENUE WARNER BROS.-PROJ. RM.
Tuesday Jan. 7 7:00 P.M. Dinner	SEMI-ANNUAL MILLINERY SHOW Semi-annual Spring and Summer millinery fashion show for merchandisers, buyers and retailers. By invitation. Contact: LO. 4-7800.	MILLINERY STAB. COMM. (1450 BROADWAY)	SHERATON-ASTOR HOTEL GRAND BALLROOM
Jan. 8 11:00 A.M.	PREVIEW OF LADDIE NORTHRIDGE'S SPRING MILLINERY FOR LOCAL PRESS, 11:00 A.M., 16 WEST 57TH ST. Publicity: Maud G. Moody, LE. 2-5562.		
Thursday Jan. 9 10:30 A.M.	PREVIEW OF SPRING & SUMMER MILLINERY Mr. John will preview his Spring and Summer millinery collection. By invitation. Publ.: Toni Woodward. MU. 8-4906.	MR. JOHN, INC.	51 EAST 57TH STREET SALON

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 11 9:00 A.M.- 12:00 Noon	OPEN HOUSE FOR VISITING PRESS Mme. Helena Rubinstein will invite the visiting press to an open house breakfast. By invitation. Publicity: Amy Blaisdell, EL. 5-2100.	MME. HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Monday Jan. 13 10:30 A.M.	TATIANA OF SAKS CUSTOM MILLINERY Press showing of Spring custom-made millinery, designed by Tatiana du Plessix. By invitation. Publicity: Grace de Mun, PL. 3-4000, Ext. 7064.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Monday Jan. 13 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING COLLECTION Preview of Nelly Don's Spring fashions, available at Stern's. Showing at 1:00 P.M. (Note <u>Change of Date.</u>) By invitation. Contact: Hilda Fitzgerald, LO. 5-4762.	NELLY DON (350 FIFTH AVENUE)	HOTEL PLAZA SUITE #1-BALLRM FOYER

OPENING OF SPRING COLLECTIONS IN ROME, FLORENCE, PARIS AND LONDON

Beginning Saturday Jan. 18- Jan. 20	OPENING OF ROMAN COUTURE COLLECTIONS <u>Jan. 18:</u> Accessories Exhibit; New Italian Fashion Houses; Gregoriana; Dessalles; Marlen; Rapuano; Sarli. <u>Jan. 19:</u> Eleanora Garnett; Baratta; Mingolini-Gugenheim; Fontana. <u>Jan. 20:</u> La Tessitrice dell'Isola; Gattinoni; Giovanelli; Centinaro. Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro 147, Rome.	CENTRO ROMANO L'ALTA MODA	ROME, ITALY
Monday Jan. 20- Jan. 23	OPENING OF FLORENCE COUTURE COLLECTIONS <u>Jan. 20:</u> Millinery Show; Aria, Avagolf, Baldini, Falconetto, Glans, Livix, Myricae, Scarabocchio, Valditevere, Vito, Mirsa, Avolio, Bertoli, Puma. <u>Jan. 21:</u> Sportswear & Casuals by the high fashion houses; Schuberth. <u>Jan. 22:</u> Guidi, Veneziani, Simonetta, Fabiani. <u>Jan. 23:</u> Capucci, Marucelli, Antonelli, Carosa. Contact: G. B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
Beginning Monday Jan. 27	OPENING OF PARIS COUTURE COLLECTIONS <u>Jan. 27:</u> Manguin, Patou, Claude Riviere, Sagardoy. <u>Jan. 28:</u> ACP, Balmain, Cardin, Heim, Laroche, Raphael, Vramanti. <u>Jan. 29:</u> Desses, Gres, Griffe, Revillon, Maggy Rouff. <u>Jan. 30:</u> Bruyere, Dior, Lanvin-Castillo, de Rauch. <u>Jan. 31:</u> Carven, Charles Montaigne, Michel Tellin. (Balenciaga, Chanel and Givenchy have not as yet set dates.) Contact: Chambre Syndicale; 102, Rue du Faubourg St-Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE
Beginning Tuesday Feb. 4- Feb. 6	SCHEDULE OF LONDON COUTURE PREVIEWS <u>Feb. 4:</u> Digby Morton, Michael, Mattli, Ronald Paterson. <u>Feb. 5:</u> Victor Stiebel, Hardy Amies, Charles Creed, Lachasse. <u>Feb. 6:</u> John Cavanagh, Worth, Norman Hartnell, Michael Sherard. Contact: Ann Ryan, 461 Old Bond Street, London W.1.	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND

MOVIES...OPERA...THEATRE

Monday
Dec. 2 SIXTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Dec. 2: Rossini's "IL BARBIERE DI SIVIGLIA". Tues., Dec. 3:
Strauss' "DER ROSENKAVALIER". Wed., Dec. 4: Bizet's "CARMEN".
Thurs., Dec. 5: Puccini's "TOSCA". Fri., Dec. 6: Mozart's "DON GIOVANNI".
Sat., Mat. Dec. 7: Tchaikovsky's "EUGENE ONEGIN". Sat., Eve., Dec. 7:
Verdi's "LA FORZA DEL DESTINO". Sun., Eve., Dec. 8: Puccini's "LA BOHEME".
Publicity: Francis Robinson, PE. 6-1200.

Thursday
Dec. 5 OPENING: "THE DARK AT THE TOP OF THE STAIRS" MUSIC BOX THEA., 239 W. 45TH
St. Subber's production of the William Inge drama, about family life in
the early 20's, in the locale of Oklahoma City, starring Teresa Wright,
Eileen Heckert, Pat Hingle. Director: Elia Kazan. Sets: Ben Edwards.
Costumes: Lucinda Ballard. Publicity: Harvey Sabinson, CI. 6-0856.

Tuesday
Dec. 10 OPENING: "SHADOW OF MY ENEMY" ANTA THEATRE, 245 WEST 52ND STREET
Nick Mayo will present Sol Stein's play, based on a famous court room
trial, starring Ed Begley and Gene Raymond with William Harrigan, Leon
Janney and Mason Adams. Sets and lighting: Donald Oenslager. Director:
Daniel Petrie. Publicity: Harvey Sabinson, CI. 6-0856.

Thursday
Dec. 12 OPENING: "THE GENIUS AND THE GODDESS" HENRY MILLER THEATRE, 124 W. 43RD ST.
Courtney Burr, in association with Liska March, will present the Aldous
Huxley and Beth Wendell play about a modern scientist, starring Nancy Kelly
and Alan Webb. Director and sets: Richard Whorf. Costumes: Virginia
Volland. Publicity: George Ross, BR. 9-5906.

Wednesday
Dec. 18 PREMIERE: "OLD YELLER" (Movie) TRANSLUX THEATRE, LEX. AVE. & 52ND ST.
Walt Disney's adventure drama, adapted from the novel by Fred Gipson, about
a Texas farming family during the Civil War and a dog who protects them,
starring Dorothy McGuire and Fess Parker. Producer: William H. Anderson.
Director: Robert Stevenson. Publ.: Charles Levy, PL. 9-3880.

Thursday
Dec. 19 OPENING: "THE MUSIC MAN" MAJESTIC THEATRE, 245 WEST 44TH STREET
The Meredith Wilson musical about a confidence man in Iowa during the turn
of the century. Presented by Kermit Bloomgarden in association with
Herbert Greene, starring Robert Preston with Barbara Cook, David Burns and
Pert Kelton. Director: Morton de Costa. Sets: Howard Bay. Costumes:
Raoul Pene du Bois. Publicity: Arthur Cantor, CI. 6-6495.

Friday
Dec. 20 PREMIERE: "RAINTREE COUNTY" (Movie) PLAZA THEATRE, 42 EAST 58TH STREET
MGM's Technicolor film, using a new photographic process, "Camera 65", will
star Montgomery Clift, Elizabeth Taylor and Eva Marie Saint in the Ross
Lockridge Jr. novel about America from 1859-1865. Producer: David Lewis.
Director: Edward Dmytryk. Costumes: Walter Plunkett. Publicity: Frances
Lane, JU. 2-2000.

Thursday
Dec. 26 OPENING: "MISS ISOBEL" ROYALE THEATRE, 242 WEST 45TH STREET
Leonard Sillman and John Roberts will present the Michael Plant and Denise
Webb comedy drama about a sixty-five year old woman who regresses to the
age of six, starring Shirley Booth with Nancy Marchand, Robert Duke,
Kathleen McGuire and Peter Lazar. Director: Sir Cedric Hardwicke. Sets:
Peter Larkin. Lighting: Lee Watson. Costumes: André. Publicity: Sam
Friedman, CI. 5-3540.